

## **PROGRAM OFFERINGS**

Dr. Zitter offers the following programs. Each program is described in further detail on the following pages, including a full description, audience specifications, technical specifications, and pricing.

### **PROGRAM #1 - A NEW KIND OF HEROISM**

*A New Kind of Heroism* is Dr. Zitter's signature keynote on the path to improving end of life care in America.

### **PROGRAM #2 - EXTREMIS + A NEW KIND OF HEROISM**

This program brings together Dr. Zitter's signature keynote and the Academy Award-nominated film that features her work.

### **PROGRAM #3 - ALL THAT GLITTERS**

Dr. Jessica Zitter addresses the evolution of intensive care in the United States and the tendency of modern medicine to default to "doing everything" for all patients, even those who will not benefit from invasive treatments.

### **PROGRAM #4 - EXTREMIS SCREENING + Q&A**

*Extremis* is the highly-decorated short documentary featuring the work of Dr. Jessica Zitter and her team in the ICU of Highland Hospital in Oakland, California.

### **PROGRAM #5 - EXTREMIS for HEALTHCARE TEAMS**

In this program, Dr. Zitter introduces the film and follows the screening with a lecture in which teaching points for clinicians are evolved from themes in the film.

### **PROGRAM #6 - WHAT CAN JUDAISM TEACH US ABOUT DYING WELL**

As an insider to both medical and Jewish culture, Dr. Zitter shares the historical relationship between Jews and the medical profession, and how this has shaped her own path.

### **PROGRAM #7 - FIRESIDE CHAT WITH DR. ZITTER**

An intimate conversation between your organization and Dr. Zitter. Choose from a wide variety of topics and questions, including her personal experience on the frontlines of this issue.